

NATIONAL LEADERSHIP SUMMIT

Preventing Labor Shortages Through Leadership Excellence

You've worked hard to become that dynamic executive or middle manager who strives to excel at leadership excellence. In this new work and marketplace sometimes what you know is not enough. Join former CHRO & Vice President of a Harvard Medical School Teaching Affiliate Hospital, **Martha R. A. Fields** and renowned leadership experts. Leave with a **Preventing Labor Shortages Leadership Action Plan** that can be used immediately to better attract, retain, develop, and engage top talent.



KEYNOTE SPEAKER

**Three Star Lieutenant General David "Dave" Ohle
(U. S. Army Retired)**

Former Chief Human Resources Officer (CHRO) Shell Oil Company, The U. S. Army - responsible for all aspects of Human Resources & President HEROES to Education.



MODERATOR

**Martha R. A. Fields
International Author, CEO, Consultant, &
Inspirational Speaker.**

Former CHRO & Vice President of a Harvard Medical School Teaching Affiliate Hospital. President & CEO of OKI ME LLC. Author of Eight Books.

*Happening at the Cape Codder Resort & Spa in Hyannis, MA (USA)
Thursday, October 6, 2022 from 9am to 2pm.*

Tickets - \$75/Tables - \$600

Register at OKME88.com

Sponsorships Available!

Spend a day on **Captivating Cape Cod** at a powerful national cross-industry leadership summit. Learn the latest cutting edge best practices that all great leaders, not only Human Resource Executives, must know to prevent labor shortages. Hear from internationally renowned experts, executives, and panelists.

Who should attend: C-suite executives, board members, business owners, top local & national leaders.



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9 am to 10 am: Breakfast & Greetings From Cape Cod Dignitaries



OPENING REMARKS:

Dale Shadbegian,
President & CEO Cape & Plymouth Business Media



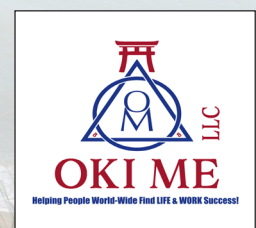
“Successfully Preventing Labor Shortages Through Leaders, Heroes & Education”

KEYNOTE ADDRESS GIVEN BY:

**Three Star Lieutenant General David “Dave” Ohle
(U. S. Army Retired)**

Former Chief Human Resources Officer (CHRO) Shell Oil Company, The U. S. Army - responsible for all aspects of Human Resources & President HEROES to Education.

In this powerful Keynote Address, three Star General, Dave Ohle, (U. S. Army Retired), will share his perspectives on preventing labor shortages that were gained from decades of serving as a General, Executive, and Chief Human Resources Officer. He will also discuss his non-profit organization called HEROES to Education. They work to prevent labor AND teacher shortages by turning ex-military, and former healthcare workers and early responders into teachers who can educate more qualified workers. He will be introduced by his esteemed colleague, COL (R) Robert “Bob” C. Whaley.



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Preventing Labor Shortages Through Leadership Excellence

10-11 am: Insights From Top Executives on Preventing Labor Shortages Through Leadership Excellence

A panel of acclaimed cross-industry executives will discuss the business case and financial incentives to prevent labor shortages through leadership excellence. They will explore why this is not just a job for Human Resources and that executive and board leadership involvement is an imperative. The session will reveal valuable information on Labor Shortage best practices. Panelists will candidly share their personal insights about leadership excellence challenges and opportunities.

BREAK

11-11:15 am: “Rejuvenation Break “With Fitness Expert, Andy Havens

Learn from this amazing fitness and recreation guru how to take short “Rejuvenation Breaks” that can increase your productivity and well-being success.

11:15 am - 12:15 pm: Human Resources & Executive Search Experts on Trends to Prevent Labor Shortages

In this program, an esteemed panel of national Human Resources and Executive Search experts will outline specific measures that “C-Suite” & other leaders can utilize to best attract, retain, develop, and engage top talent during turbulent AND terrific times.

Panel Moderator: Michele Fantt-Harris Former Foundation Board Chair, The Society of Human Resources Management (SHRM is the World’s Largest HR Association), CHRO National Cooperative Bank & Author.

BREAK

LUNCH KEYNOTE W/ MARI RYAN AND MARTHA R. A. FIELDS

12:15 - 2 pm: Finding Organizational & Personal Purpose, Work, & Well-Being Success!

Mari Ryan , MBA, MHP, CWP, Author, CEO/Founder, Work place Strategist & Speaker. President New England Speakers Association.

Martha R. A. Fields , Author, CEO, Former Vice-President of a Harvard Medical School Teaching Affiliate Hospital and CHRO.

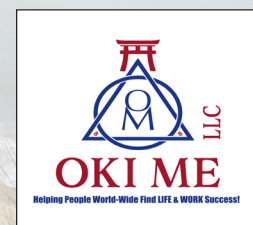
Research studies show that workers are looking for purpose-driven organizations that are concerned about their well-being and allow them to excel at work AND in their personal lives. Well-being programs can reduce labor shortages AND healthcare and benefit costs. Mari & Martha will provide compelling insights into why “Employers of Choice,” are making Purpose, Work, & Well-Being Success an organizational AND employee priority.

For more information & to register go to:

OKME88.com

Martha R. A. Fields

MarthaRAFields.com



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*An Event from
Martha R. A. Fields*

LEADERSHIP SPONSOR - \$5,500

- One table of eight with company logo
- Prime event signage/vendor space
- Company name mentioned on event website
- Verbal recognition at event
- Social media promotion through MF/CPB Media
- Opportunity to speak at event
- Opportunity to provide one panelist
- Ability to place promo items on each table
- Ability to put promo item in swag bags
- Full page feature in CPB Media upcoming event edition
- Two hour complimentary consulting session with Martha R. A. Fields

BREAKFAST SPONSOR - \$3,500

- One table of eight with company logo
- Vendor space at event /verbal recognition at event
- Event signage on breakfast table
- Company name mentioned on event website
- Social media promotion through MF/CPB Media
- Sponsor feature in CPB Media upcoming event edition
- One hour complimentary consulting session with Martha R. A. Fields
- Ability to put promo item in swag bags

SUPPORTING SPONSOR - \$2,500

- Four complimentary tickets
- Vendor space at event /verbal recognition at event
- Company name mentioned on event website
- Ability to put promo item in swag bags
- Social media promotion through MF/CPB Media
- Sponsor feature in CPB Media upcoming event edition

LUNCHEON SPONSOR - \$1,500

- Three complimentary tickets
- Signage on lunch buffet
- Vendor space at event/verbal recognition at event
- Company name mentioned on event website
- Social media promotion through MF/CPB Media
- Sponsor feature in CPB Media upcoming event edition
- Ability to put promo item in swag bags

BAG SPONSOR - \$750

- Two complimentary tickets
- Logo on event bags/ability to put promo item in swag bags
- Company name mentioned on event website
- Logo on event presentation
- Social media promotion through MF/CPB Media
- Ad in CPB Media upcoming event edition

MEDIA SPONSOR - \$500

- One complimentary ticket
- Logo on event presentation
- Company name mentioned on event website
- Social media promotion through MF/CPB Media
- Ad in CPB Media upcoming event edition
- Ability to put promo item in swag bags

EVENT PARTNER:

**CP Business
media**

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